

BE AWARE HELP FIGHT COUNTERFEIT MEDICINES

Be observant. Become familiar with the WHPA visual inspection tool so you can identify counterfeit medicines. If anything about medicines is unusual or different, consider counterfeit medicines.

Evaluate your patient's response to the medicine use. If treatment fails, or has an unexpected effect, consider counterfeit medicines as possible suspects.

Acquire as much information as possible about the product, its packaging, pharmaceutical properties and usage.

Where was the product procured? Find out whether it was purchased from a known and reliable source.

Actively inform your health professional colleagues if medicines have been confirmed as counterfeit, as well as other patients who might also have received the medicines.

Remove any suspect medicines from the pharmacy, clinic, hospital or consulting room. Report the suspected counterfeit to the relevant health authorities.

Educate your colleagues, patients and the public to identify and avoid counterfeit medicines by purchasing their medicines from known and reliable sources.

