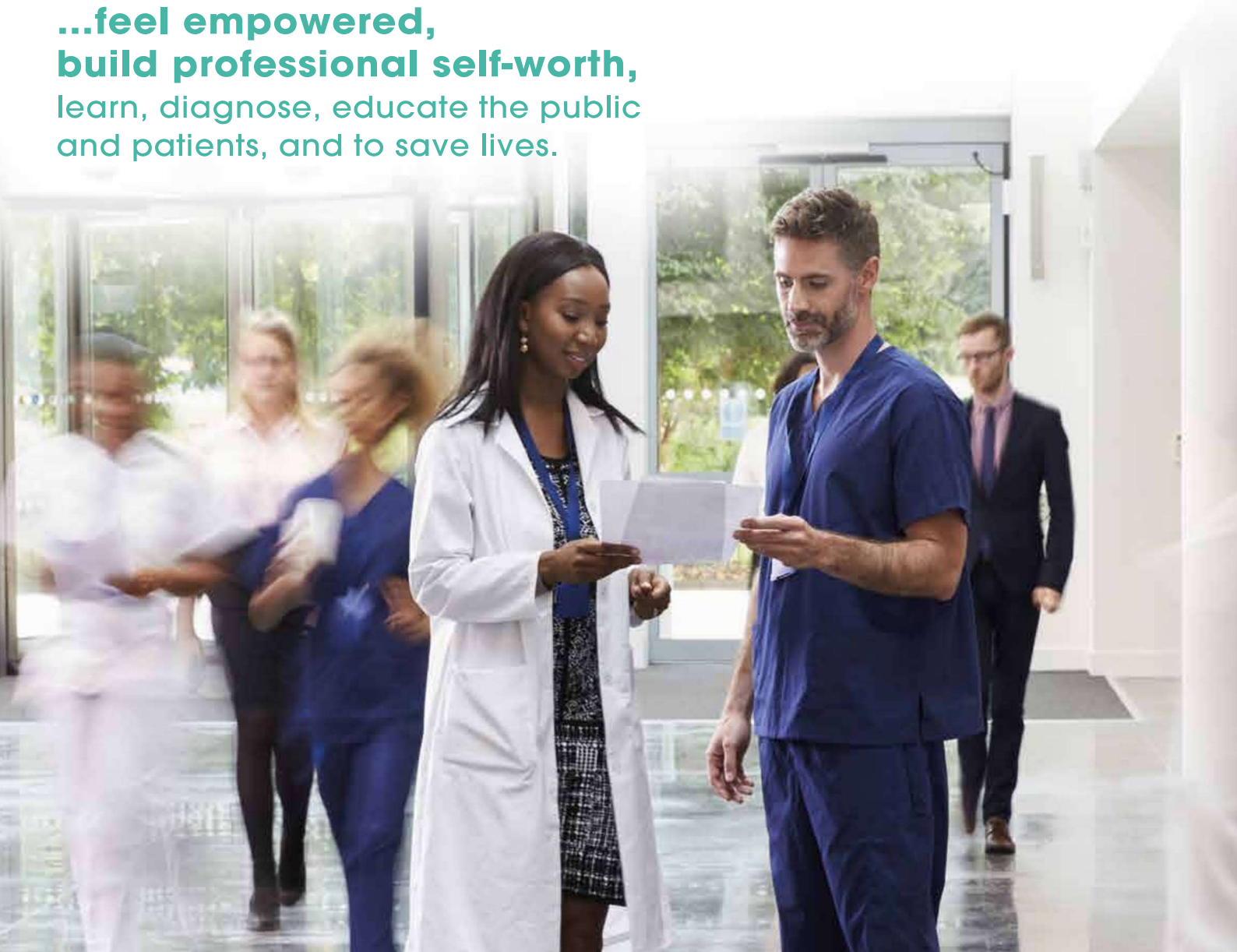


# HEALTH PROFESSIONALS NEED HEALTH CARE INFORMATION TO...

...feel empowered,  
build professional self-worth,  
learn, diagnose, educate the public  
and patients, and to save lives.



STAND UP FOR  
 POSITIVE PRACTICE  
ENVIRONMENTS

INFORMATION-DRIVEN WORKPLACES ATTRACT  
AND RETAIN STAFF, AND LEAD TO BETTER PATIENT OUTCOMES.